



## **S. JENELL TRIGG**

Executive Director and Chief Operating Officer

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### **CURRENT POSITION**

As the executive director and chief operating officer for The Telecom Opportunity Institute (TTOI), Ms. Trigg oversees all development and funding efforts to make TTOI the pre-eminent authority for information, resources and career training in telecommunications employment and entrepreneurship. She is responsible for creating and planning curriculum-based telecommunications educational programs in cooperation with school districts throughout the country and programs that promote entrepreneur development. Ms. Trigg leads a nationwide effort to promote partnerships with corporations, foundations, and community organizations to increase opportunities for women, ethnic minorities and at-risk youth in telecommunications.

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### **PROFESSIONAL HISTORY**

Prior to her current position at TTOI, Ms. Trigg was the assistant chief counsel for telecommunications for the Office of Advocacy, United States Small Business Administration. While there, she directed Advocacy's involvement in proceedings before the Federal Communications Commission (FCC) and other federal government agencies involved in telecommunications. As the assistant chief counsel, she also briefed congressional staff on proposed telecommunications legislation and regulations that affected small business. Ms. Trigg also served on the National Telecommunications and Information Administration's Interagency Task Force on Diversity and EEO, and the FCC's Advertising Industry Practices Working Group.

Before joining the Office of Advocacy, Ms. Trigg was a senior telecommunications policy analyst at the FCC's Office of Communications Business Opportunities, a full-time law clerk to Commissioners Rachelle B. Chong and Susan Ness, and part-time law clerk to then-General Counsel, William E. Kennard, Chairman of the FCC. She was co-author of the Notice of Inquiry for Implementation of Market Entry Barriers for Small Business (Section 257) of the Telecommunications Act of 1996, and coordinated the FCC's implementation of the Small Business Regulatory Enforcement Fairness Act of 1996.

Prior to joining the FCC, Ms. Trigg was the director of marketing and national sales manager for Group W's WJZ - TV (CBS Inc.) in Baltimore, Maryland, crowning a 15-year career as a broadcast television sales and marketing executive for several network stations in Chicago and Baltimore.

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### **OTHER INFORMATION**

Ms. Trigg has an extensive background in not-for-profit programs and capital campaign development having served as a director and trustee for various local and national organizations. She is a member of the Maryland Court of Appeals, Federal Communications Bar Association, National Bar Association and the American Bar Association. She has received numerous awards including Who's Who of Finance and Industry, and The Catholic University of America Law School Alumni Society Award. She also serves on the Board of Directors for the Minority Media and Telecommunications Council.

Ms. Trigg received her Bachelor of Science degree in Speech at Northwestern University in Evanston, Illinois in 1978. In 1997, she received her law degree, magna cum laude, from the Columbus School of Law at The Catholic University of America in Washington, D.C. Ms. Trigg also received certification, with honors, from the law school's Institute for Communications Law Studies, one of the first evening students to complete the entire program.